SCANTRON®
ASSESSMENT SOLUTIONS

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SurveyTracker Plus®
Course Evaluation Add-on

Course evaluations are a crucial step for any educational organization. Finding out if the students are working and learning effectively is an important step to ensure continuous improvement and quality services from your school or university. When you need to keep track of response data from course evaluations, SurveyTracker Plus has the system to do it for you.

Scantron offers the Course Evaluation Add-On Component for SurveyTracker Plus that breathes new life into course and instructor evaluations. In addition to all of the existing features in SurveyTracker Plus that help you develop informative course evaluations, this new system automates the development of meaningful and informative reports using key questions or data embedded in the course evaluations you deploy with SurveyTracker Plus!

Any organization that conducts classes can use SurveyTracker Plus with the Course Evaluation Add-On Component. You can generate numerous evaluations that are unique to each class or simply deploy a single course evaluation and report for multiple classes.

It's Your Choice

The primary information for proper reporting of course evaluations is based on information such as the course number, instructor, or semester. This data can be included as write-in fields or multiple-choice fields and is used to automatically create a detailed evaluation table for each subject.

You can also create general reports based on all data, data filters from the evaluation, or from an optional audience list.

You Choose Your Distribution Method

Depending on the version of SurveyTracker Plus you are using, you can distribute your survey and collect valuable instructor and course information via a number of methods. The following list contains some of the available distribution methods and how SurveyTracker Plus can be used to gather the course and instructor information:

COURSE EVALUATION FALL 2008

Welcome to the ABC State University Course Evaluation Survey. In this survey we will be asking your opinions of the course/class that you are currently taking or have just completed.

Demographic Information

1. Semester
   ○ Fall
   ○ Spring
   ○ Summer
   ○ Winter
2. Year
3. Instructor Name

The course evaluation as it appears to the respondents on the web.

- *Scannable Forms:* Merge the course information and instructor directly onto the form as pre-slugged fields so when you scan the results, the course and instructor IDs are automatically entered for you. Alternately, you can pre-define course and instructor data onto batches of incoming forms. After a few simple steps, you can generate a number of automated course evaluation reports!

- *Non-scannable Paper Forms:* You can mail merge course evaluation and instructor information onto the form for easy hand entry into a corresponding write-in field in the survey.

- *Electronic surveys:* You can either request the course and instructor name from the respondent and then generate automatic reports or include that data in an audience list and establish course/instructor filters based on the audience fields during reports.

A Few of the Types of Educational Surveys That Can Be Deployed Using SurveyTracker Plus:

- Faculty/Constituent Survey: Determine perceptions of the school administration and teachers about the quality of education, student and parent relationships, and the overall working environment of the school or university.

- Instructor or Course Evaluations: Gather feedback from students about their instructors or the courses they are taking.

- Student Survey: Find out how students feel about their school and the programs.

- Leadership: Determine the leadership qualities of faculty at various levels in the organization.

- Parent Survey: Find out how well the school or university's performance meets with parental expectations.

- Alumni Survey: Gather the opinions and impressions of former students.

- Student Drug Awareness Survey: Uses anonymous, non-threatening questioning to obtain honest, open answers about student alcohol and drug use.

SurveyTracker Plus software can be used alone or as part of our comprehensive survey research program.

Scantron Survey Research delivers answers, insight, and direction through consulting expertise and reliable tools that are backed by a 40-year track record of quality and innovation.

Reports can be tailored to reflect only the results of one specific instructor and the response data for him or her as in this example.

This report example compares several instructors based on one of the survey questions.

GET THE RESULTS YOU NEED TO MAKE INFORMED BUSINESS DECISIONS TODAY!

For a free consultation to meet your organization's goals, call **800.722.6876** or visit us at **www.scantron.com** to learn more.

About Us

Scantron® provides technology to help you collect data you can *use*. We offer solutions and services, delivered with the quality you expect from decades of experience. Whether you need to work on paper, online, or anywhere in between, Scantron can meet you where you are and help you get to where you want to be.

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