

# **Data-Driven Decision-Making:** The Key to Education Excellence

A successful education system requires the collection of accurate data on students, teachers, schools, communities, curriculum, facilities and costs. Scantron has forty years of experience in automating data for education systems worldwide. Our products and services make capturing data easier and assure that decision-makers have the most accurate data and information they need to improve instructional quality.

Data for the Education Life-Cycle		
K12	Higher Education	Continuing Education
Tests & Quizzes		Alumni Surveys
Attendance	Class & Teacher Evaluations	Qualification Exams
Registration	Campus Surveys	Academic Surveys
Classroom Surveys	Demographic Census	Longitudinal Studies
Tailored Reports	Reports	Ballots
School Elections	Placement	

# A Global Solution

- Instructional leaders in 95 of the largest 100 school districts in the United States rely on Scantron products and services to provide them with most the accurate data to monitor the quality of education.
- Worldwide, more than 40 Ministries of Education employ Scantron test delivery solutions for high stakes, national exams.
- 60% of the top international universities use Scantron solutions for testing and data capture.
- Scantron International serves more than 50,000 customers in 70 countries worldwide.
- Top international test publishers rely on Scantron to process qualification and entrance exams.

## National Examinations

Scantron is a leader in efficiently capturing the most accurate data for scoring high stakes examinations around the world. We work with national and international testing bodies to create custom assessment solutions specifically designed to meet the demand of global education systems.

### School-Based Testing

Scantron has long been recognized as the leader in comprehensive data capture of student learning through formative and diagnostic testing.

### Monitoring and Evaluation

Scantron's products and services allow for robust surveys and evaluations that are essential to the effective and efficient deployment of resources for improving the quality of education.

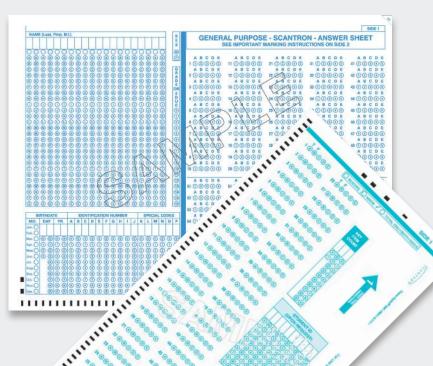


#### Scantron<sup>®</sup> Scanners

Scantron is a leader in OMR scanning and is known for creating reliable and durable scanning systems. We design and build low-volume desktop scanners as well as high-volume production scanners that can scan and retrieve data at 15,000 sheets per hour. Unlike general purpose, image-only scanners, our top-quality machines are designed specifically for collecting data.







#### Scantron<sup>®</sup> Forms

Scantron uses world-class printing technology to provide quality Scantron Genuine Forms for testing, surveys, and data collection. Customized Scantron forms can meet the needs of virtually any survey or data collection project, and when combined with Scantron's scanning equipment, guaranteed accuracy in data collection.

#### INFORM INSTRUCTION TO IMPACT STUDENT ACHIEVEMENT TODAY!

For a free consultation to meet your academic goals, call **800.722.6876** or visit us at **www.scantron.com** to learn more.

#### About Us

Scantron<sup>°</sup> provides technology to accelerate student growth. We offer software and services with a focus on Assessment, Course Evaluation, and Automated Scoring, delivered with the quality and support you've come to expect from Scantron.