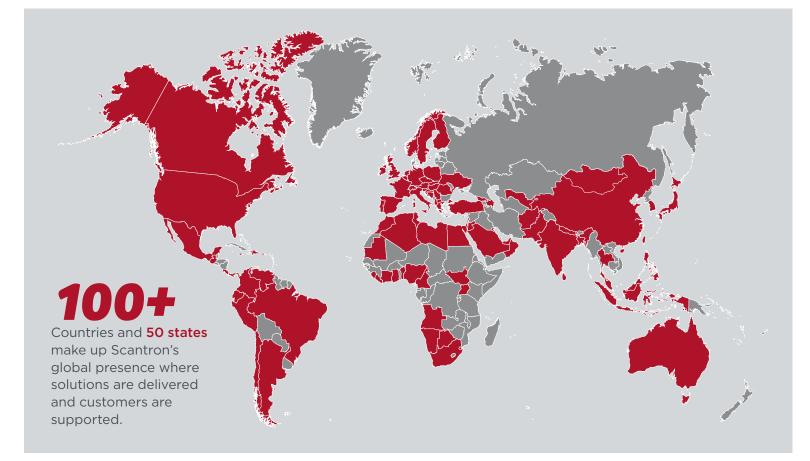# International Capabilities

Scantron Corporation helps organizations worldwide measure and improve effectiveness with assessment and data capture solutions built on leading products and comprehensive, value-added services. We are best known for our pioneering and exceptional solutions to enable data-driven decision making at all levels.

We serve 96 of the top 100 school districts in the United States, 84 of the top 100 US higher education institutions, as well as 105 countries with Scantron distribution or products, 42 Ministries of Education, and top international universities throughout the world with data solutions for their assessment programs.

100+

Countries and **50 states** make up Scantron's global presence where solutions are delivered and customers are supported.

Market Segments

Government

- Census
- Surveys
- Qualification Exams
- Elections
- Applications
- Registration

Education

- Classroom Tests
- Benchmark Exams
- Teacher and Course Evaluations
- National Exams
- Attendance And Registrations
- Monitoring And Analytics

Commercial

- Customer Surveys
- Employee Forms
- Custom Orders
- Inspections
- Certifications
- Training

Scantron Worldwide

More than 40 years of experience

Scantron has more than 40 years of experience partnering with education leaders and administrators at the national, state, district and school levels to provide data and information services that meet local needs.

Improving workflow processes through data capture and analytics

Scantron's high-speed data capture and imaging solutions provide the highest degree of accuracy for high- and mid-stakes projects around the globe. Together with our international distributor network, Scantron can plan a solution that meets your specific assessment and organizational goals.

Leading experts in high-stakes exam processing

Scantron has particular international expertise in large-scale, high volume, and high-stakes examinations processing. We are experts at designing solutions for large-scale, high-volume centralized processing centers and for multi-site, regional, and localized environments.

Experienced and dedicated

Scantron's global network consists of professionals who are experienced and dedicated to helping education and business leaders around the world adapt Scantron's hardware and software to meet their specific data capture, aggregation, and assessment needs.
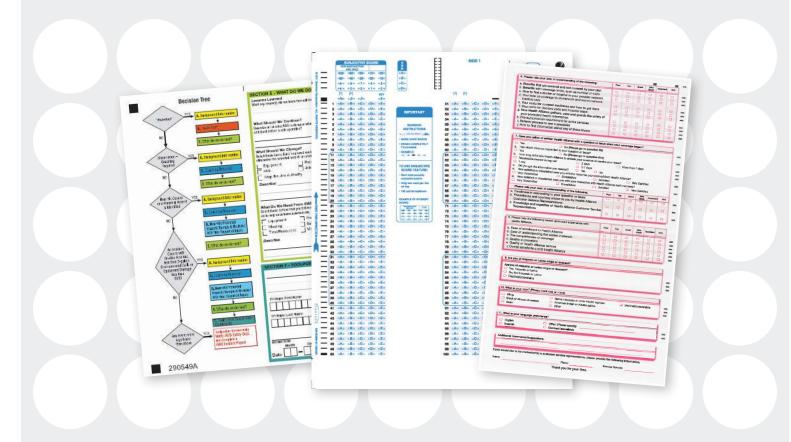
Leading the Evolution of Assessment

Scantron Scanners *Learn More >>*

Scantron is the market leader in OMR scanning and is known for creating reliable and durable scanning systems. We create low-volume desktop scanners as well as high-volume machines that can scan and retrieve data at 15,000 sheets per hour. Unlike general purpose image-only scanners, our top-quality machines are designed specifically for collecting data. We have 46,000 active scanners installed across the globe.

iNSIGHT 700c with Flex Stacker

iNSIGHT 4ES

OpScan 16

iNSIGHT 1500c

Scantron Genuine Forms *Learn More >>*

Scantron uses world-class printing technology to provide quality Scantron Genuine Forms for testing, surveys, and data collection. Customized Scantron forms can meet the needs of virtually any survey or data collection project, and when combined with Scantron's scanning equipment, guarantee accuracy.

Scantron Software Solutions *Learn More >>*

Scantron's software solutions deliver accurate and rapid data capture, management and reporting tools to improve the quality of education and organizational performance.

Certification and Licensure *Learn More >>*

Scantron understands how to successfully design, develop, and maintain a quality credentialing program. All of Scantron's innovative technology tools are based on a single, integrated platform completely designed and built in-house under the expert guidance of our psychometricians and software developers.

Assessment Development and Psychometric Services *Learn More >>*

Throughout the assessment development cycle, Scantron's comprehensive suite of assessment services helps you get the most out of your assessment-development process. See the back page of this brochure for more details.

Assessment Services

Design & Blueprint
• Assessment Components
• Analytics
• Structure
• Alignment
• Scoring Model

Item Development & Review
• Content Creation for written, survey, observational, practical exams
• Bias/Sensitivity
• Scoring Rubrics

Exam Form & Bank Creation
• Item Selection
• Field Testing
• Operational Testing

Analysis, Scoring, & Reporting
• Psychometric Analysis
• Item Performance
• Assessment Performance
• Candidate Trends

Maintenance
• Gap Analysis
• Item Development Forecasting
• Update Item Metadata

SCANTRON CAN HELP ANYWHERE IN THIS CYCLE

Enhance the Experience with Additional Options

Custom-Tailored Solutions

Scantron's international network provides custom data capture design and processing solutions tailored for individual market and customer requirements. We can work with your organization to do custom application development.

Assessment Development Services

Scantron provides a full spectrum of support for your assessment development. Whether you want to do it yourself with in-house experts and just need a little support, or you need a partner who can guide you through the process, Scantron can meet you where you are and help get you where you want to be. Services include:
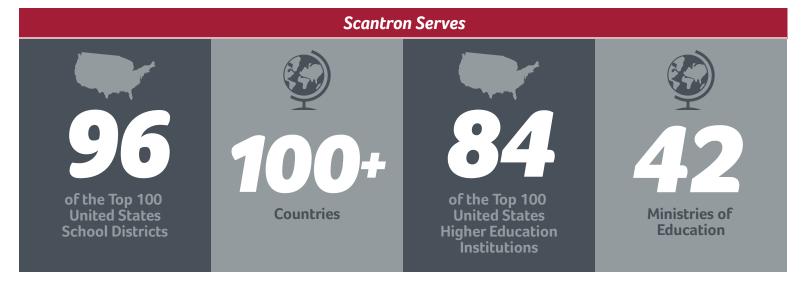
- **Assessment Development Services**
  Whether you need support for the entire assessment development cycle or targeted help with a few key activities, Scantron's team of experts can help you develop assessments to accurately measure student knowledge. We'll combine your expertise with our assessment experience and work to deliver test blueprints; item development and review; exam form creation; and scoring, analysis, and reporting. We can also provide maintenance services to keep your assessments up to date.

- **Professional Development**
  Want to do it yourself and build your team's capacity? Scantron's experts can work with you to create classes on any or all segments of the assessment development cycle. We can also provide consulting services to get you started and help you move your assessment development forward.

- **Psychometric Support and Research**
  With a full team of assessment and psychometric experts, Scantron has developed a suite of psychometric and research services to help organizations understand and use assessment results. We provide assessment validation (correlation studies, predictability studies, reliability studies), linear equating studies, differential item functioning (DIF) analysis, score verification, evaluation studies, research design and evaluation support, and statistical and psychometric consultation.

Scantron Serves

96 of the Top 100 United States School Districts

100+ Countries

84 of the Top 100 United States Higher Education Institutions

42 Ministries of Education

GET THE RESULTS YOU NEED TO MAKE INFORMED BUSINESS DECISIONS TODAY!

For a free consultation to meet your organization's goals, call **800.722.6876** or visit us at **www.scantron.com** to learn more.

About Us

Scantron® provides technology to help you collect data you can *use*. We offer solutions and services, delivered with the quality you expect from decades of experience. Whether you need to work on paper, online, or anywhere in between, Scantron can meet you where you are and help you get to where you want to be.

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