



# Transform Your Credentialing Program

Backed by 30 years of experience in the science of psychometrics and training development, Scantron understands what it takes to successfully launch and maintain a quality credentialing program. With an expert team of testing and instructional design professionals, under an accomplished full-services certification and licensure testing division, we allow your stakeholders to excel in their profession through the development of competency-based testing, training, and high-stakes certification programs.

## *Flexible solutions designed for your needs*

### **Test Design and Development**

- Role Delineation/Job Analysis Studies and Needs Assessments
- Online Item Development, Review, and Validation of a Variety of Item Types
- Candidate Applications, Handbooks, Study Guides, Surveys, and Certificates
- Self-assessments and Practice Tests
- Written and Performance-based Examinations
- Rapid Item Development
- Traditional Item Development
- Staged Adaptive Testing
- Standard-setting, Validity, and Equating Studies
- Scoring with Tailored Score Reports and Certificates
- Comparative Review
- Diagnostic Score Reports

### **Consultative Services**

- Program Design and Organization Evaluations
- Psychometric Consultation on Certification Program
- Design, Policies, Procedures Manuals, and Standards Compliance
- Accreditation Support and Consultation
- Assessment Development Forecasting
- Professional Development and Knowledge Transfer

### **Test Delivery**

- Extensive Domestic and International Network of Test Sites
- Highly-trained Test Site Administrators and Test Proctors (ANSI-CAP accredited proctor training program)
- Test Delivery Options; Paper-and-Pencil, Secure Internet-based Testing, Live Remote Proctoring
- Secure Paper and Online Examinations that Include a Variety of Item Types
- Online and Paper Application Submission, Registration, and Test Scheduling
- Candidate Eligibility Review and Application Auditing
- ADA-Compliant Online and Paper Delivery
- Strict Security and Identification Protocols, Including Photo and Voice Biometrics, and Video Monitoring
- Configurable Candidate Management Systems
- Post-test Candidate Support and Fulfillment

### **Learning Solutions**

- Creation and Evaluation of Strategic Learning Programs
- Multi-format Design and Development
- Material Conversion or Custom Creation
- Design and Develop Assessment-based Certificate Programs

***Experience the transformation of your program by partnering with a company dedicated to your success!***



## **Technology Tools for High-Performance Programs**

---

### **Connect**

- Next-Generation Credentialing and CMS
- Online, Single Point of Access

### **Agile Design Environment (ADE®)**

- Online Platform
- Item and Test Development
- Single Integrated Entity
- Seamless Content Management Process
- Item Bank Management
- Distributed SME Workflows
- Publishing for Paper and Online Environments

### **Expertise**

---

- Job/Practice Analysis
- Assessment Design (Fixed Form, Computer-Adaptive, Linear-on-the-Fly)
- Assessment Development (Multiple-Choice, Innovative Item Types, Simulations, Performance-Based/Practical Exams)
- Blueprint Development
- Standard Setting/Equating
- Classical Test Theory/Item Response Theory

### **PASS**

- Secure, Internet-based Testing System
- Hosted Exclusively by Scantron
- Proprietary Software
- Highest Level of Reliability & Availability

### **ContentLock**

- Most Advanced Internet Browser Lockdown
- Provides Optimal Testing Environment

- Multi-Modal Test Delivery (Paper-Based, Computer-Based)
- Global Test Channel and Proctor Management, with Sites in More than 115 Countries
- Advanced Reporting and Analytics
- SME Recruitment and Management
- Security Program Design
- Security Audits
- Validity Studies



## **STRENGTHEN YOUR CREDENTIALING PROGRAM TODAY!**

For a free consultation to meet your organization's goals, call **919.572.6880** or visit **[www.scantron.com](http://www.scantron.com)** to learn more.

### **About Us**

Scantron is a global provider of market-leading assessment, certification, licensure, and technology solutions. Through the development of competency-based testing, training, and high-stakes certification programs, our experts provide the tools to successfully launch and maintain a quality credentialing program.

